

ENGSO

European Non-Governmental Sports Organisation



ENGSO President's Report

BIRGITTA KERVINEN
ENGSO PRESIDENT



ENGSO Strategic Plan 2007-2011

- Adopted in the GA in Helsinki 2007
- Diverse and extensive strategy
- *“Our vision is to be the strong voice of organised sport in Europe”*
- *“Our mission is to promote the interests of sport organisations in Europe”*



- *Influence the sports political agenda by outlining and implementing a strategic approach for acting within the sports political field*
- *Be a forum for exchange of knowledge and experience*
- *Upgrade and consolidate the ENGSO internal organisation*
- *Develop and implement clear and effective profile and communication*
- *Identify and obtain new organisational resources*



Actions taken over the period covering the GA's from 2009 to 2010

- *“Influence the sports political agenda by outlining and implementing a strategic approach for acting within the sports political field”*
 - Working Groups of the European Commission: Active Citizenship, Health, Non-Profit Sport Organisations
 - EU Platform on Diet, Physical Activity and Health
 - ENGSO took part in the First Informal Joint Meeting of the EPAS Consultative Committee and Governing Board, May 2009
 - EU Sports Director Meetings, Prague April and Solna 2009



Actions taken over the period covering the GA's from 2009 to 2010

- Cooperation with EU Precidencies Czech and Sweden 2009
- EU Sport Forum and Minister Meeting in Madrid 2010
- Meeting with Mr Pierre Mairesse, Director of the European Commission's DG Education and Culture, and the Sport Unit in Brussels in June 2009.
- ENGSO became an associated member of the EOC EU Office
- Chair of the EPAS Consultative Committee for the next two year period is ENGSO Secretary General Mr Predrag Manojlovic
- a Memorandum of Understanding with TAFISA



Actions taken over the period covering the GA's from 2009 to 2010

- *“Be a forum for exchange of knowledge and experience”*
 - ENGSO GA in Paris, Forum in Portugal
 - Sport for All Round Table Meeting, 2009
 - ENGSO's “EU:Sport:Future” project
 - ENGSO PROHEALTH network
 - ENGSO EDU



Actions taken over the period covering the GA's from 2009 to 2010

- *“Upgrade and consolidate the ENGSO internal organization and implement clear and effective profile and communication”*
 - Work of the ENGSO Executive Committee
 - Permanent Working Groups: EU & Communication and Marketing
 - Policy Review Working Group, established 2009
 - Work of ENGSO Secretariat
 - ENGSO President Secretariat (2009): external relations



Actions taken over the period covering the GA's from 2009 to 2010

- *“Develop and implement clear and effective profile and communication”*
 - New Website, 2009
 - New Graphic Manual, 2009
 - ENGSO Newsletter
 - ENGSO Country Reports



Actions taken over the period covering the GA's from 2009 to 2010

- *“Identify and obtain new resources”*
 - EU Funding:
 - Structural Support (2008)
 - Leonardo da Vinci: **ENGSO ENTER !** (2008)
 - Europe for Citizens: **EU:Sport:Future** (2008)
 - Preparatory Actions: **WILD** (2009)
 - European Lotteries and Toto Association, 2008 & 2009
 - ENGSO employee to the EOC EU Office, 2010