

ENGSO

European Non-Governmental Sports Organisation



ENGSO Work Programme 2010 -11

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Presentation Outline

Overview of Work Programme 2010-2011

Presentations on:

- ENGSO Youth
- ENGSO EDU Network
- ENGSO PROHEALTH
- EU WG
- Communications & Marketing WG
- ENTER!
- WILD

Summary



ENGSO Strategic Plan 2007-2011 Priority Areas

- *Influence the sports political agenda by outlining and implementing a strategic approach for acting with the sports political field*
- *Be a forum for exchange of knowledge and experience*
- *Upgrade and consolidate ENGSO's internal organisation*
- *Develop and implement a clear and effective profile and communication*
- *Identify and obtain new resources*



ENGSO Strategic Plan Priorities 2010-2011

Area 1

- *Influence the sports political agenda by outlining and implementing a strategic approach for acting with the sports political field*



Influence the sports political agenda.....

- Closer working relationships with Council of Europe and EU
- Represent ENGSO at various European and International Forums – EU, EPAS, EL, EOC
- Develop joint positions on sports politics with other organisations who share our sphere of influence
- Organise annual Sport for All Round Table meeting
- Co-operation with EU Presidencies – Spain and Belgium 2010
- ENGSO statements on consultations and papers



Influence the sports political agenda.....

- Key areas of focus
 - Volunteering
 - Social Inclusion
 - Youth
- Secondary priorities
 - Health
 - Education



ENGSO Strategic Plan Priorities 2010-2011

Area 2

- *Be a forum for exchange of knowledge and experience*



Be a forum for exchange of knowledge.....

- EU Working Group Seminars
- ENGSO GA's, Forum and events
- Sport for All Round Table Meeting, October 2010
- Information in newsletters and on website
- ENGSO EDU
- ENGSO PROHEALTH
- WILD and ENTER!
- A project in 2011 (any ideas, speak to Michael!)



ENGSO Strategic Plan Priorities 2010-2011

Area 3

- *Upgrade and consolidate ENGSO's internal organisation*



Upgrade and consolidate ENGSO's internal organisation

- Membership of EOC office
- Executive Committee
 - Work programme for 2010
 - Monitor the working groups
 - Discuss and make strategic decisions
 - Represent ENGSO
 - Working groups – EU, Communications and Marketing and Policy Review
 - Develop new strategic plan for 2011-2015



Upgrade and consolidate ENGSO's internal organisation

- ENGSO Secretariat functions
 - Effective and efficient implementation of meetings of ExCom and Members
- Continued support for ENGSO Youth
- Appointment of Communication and Information Officer



COMMUNICATION AND INFORMATION OFFICER

- Appointed in April – Annuli Hamalainen
- Based in the EOC Office, Brussels
- Initial one year appointment
- Support for all ENGSO Members
- 3 priority work areas
 - Communications
 - ENGSO Strategy and Sport Political Matters
 - Funding

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ENGSO Strategic Plan Priorities 2010-2011

Area 4

- *Develop and implement a clear and effective profile and communication*



Develop and implement a clear and effective profile and communication

- Communications and Marketing Working Group
- Communicate ENGSO by using an integrated marketing mix
- Newsletters and website
- Key task for Communication and Information Officer



ENGSO Strategic Plan Priorities 2010-2011

Area 5

- *Identify and obtain new resources*



Identify and obtain new resources

EU Funding

- 2011 European Year of Volunteering
- Sport Budget Line 2010
- Apply for support for activities as appropriate
- Role of the Communication and Information Officer



ENGSO ACTIVITIES AND PROJECTS 2010-2011

- ENGSO Youth Jan Holze
- ENGSO EDU Network Romana Caput-Jogunica
- ENGSO PROHEALTH Romana Caput-Jogunica
- EU WG Michael Trinker
- C & M WG Eva Szanto
- ENTER! Eva Szanto
- WILD James MacDougall



Influence the sports political agenda.....

– EU Working Group

- Coordinate the “EU” work with the EOC EU Office to avoid duplication
- Monitor specific pieces of EU legislation and policies
- Disseminate information
- Monitor Presidencies’ priorities in field of sport
- Organise a workshop on social inclusion
- Create manifesto for truly inclusive sport
- Help design/ apply for a project within the preparatory actions
- Participate in the alliance 2011 meetings (European Year of Volunteering)



ENGSO Work Programme 2010 -11 Summary

- Closer working relationships with partners
- Influence sports political agenda – ENGSO youth, volunteering and social inclusion
- Raise profile of ENGSO in Europe – communications, projects and statements
- Develop new strategic plan for 2011-2015
- Identify new funding sources

**Seek and provide opportunities for all
our members!**