

ENGSO Forum

**30-31 October 2009
Lisbon**

Amanda Bennett

Chair, European Women and Sport

Head of Policy, UK Sport



Sport in Europe

**Even if you're on the
right track, if you
stand still you'll get
run over**



Transforming sport in Europe -

Does sport in your organisation/country have enough –

- People participating



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Transforming sport in Europe -

Does sport in your organisation/country have enough –

- People participating
- Coaches



Transforming sport in Europe -

Does sport in your organisation/country have enough –

- People participating
- Coaches
- Skilled leaders



Transforming sport in Europe -

Does sport in your organisation/country have enough –

- People participating
- Coaches
- Skilled leaders
- Media coverage



Transforming sport in Europe -

Does sport in your organisation/country have enough –

- People participating
- Coaches
- Skilled leaders
- Media coverage
- Medalists



EWS Main Aim – what we will do

**Develop a sports culture of practised gender equality
in terms of equal opportunities for girls and boys,
women and men with regard to education and training,
participation and promotion as well as co-
determination in decision-making processes in sport.**



EWS Mission – how we will do it

*Develop relationships,
tools and
frameworks that
enable the increased
involvement of
women in sport in
Europe.*



EWS Strategy

- **Leadership** - the voice for women in European sport. E.g. expertise and network
- **Partnership** – support Olympic, Paralympic, Governmental and Non-governmental partners. E.g. EWS partnership of WILD
- **Influence** - use existing legislative and policy frameworks to bring about change. E.g. response to EU Roadmap on Gender Equality 2011-15



Cyprus Declaration

- **Conference recommendation – EWS Steering Group to consider strategy goals**
- **Captures history of women and sport**
- **Sets out potential solutions to key issues**



EWS Steering Group 2009-11

- **Barbara Aff - Germany**
- **Ana Marija Simonovic – Serbia**
- **Daniele Salva – France**
- **Carmen Trocan - Romania**
- **Marianne Soderberg – Sweden**
- **Athina Kyriakidou – Cyprus**
- **Amanda Bennett – UK (Chair)**
- **Helen Tan – UK (Secretary)**



www.ews-online.org

www.uksport.gov.uk





See you in London 2011!

